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Abstract	This deliverable introduces the S4R website by detailing its structure and contents. The website aim is to act as a gateway to the project and as a central

	hub for communication, dissemination and exploitation of the project. As outlined in the DEC Plan, the website is designed to engage with various stakeholders across Europe, including leaders as future users of the S4R Toolbox, policy makers, informal caregivers, healthcare workers, the scientific community, and the public.

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Document History

Date	Version	Editors	Status
14-06-2024	0.1	Anna Tolosa	Draft shared with partners
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28/08/2024	0.3	Anna Tolosa	Final version of the deliverable

Introduction

This deliverable offers an introduction to the S4R website ([www.support4resilience.eu)](www.support4resilience.eu), elaborating on its structural design and the diverse content it hosts. The website is strategically developed to serve as a gateway to the S4R project, functioning as a central platform for the communication, dissemination, and exploitation of the project. Its purpose extends beyond mere information sharing; it is crafted to actively engage the stakeholders across Europe. These stakeholders include leaders who are envisioned as future users of the S4R Toolbox, policy makers who shape healthcare and related policies, informal caregivers who play a vital role in elder care, healthcare professionals who are directly involved in patient care, the scientific community that contributes to and benefits from the project's findings, and the general public who are potential advocates and beneficiaries of the project's outcomes.

The website's design and content strategy are meticulously aligned with the objectives set out in the Dissemination, Exploitation, and Communication Plan (Deliverable 5.1). This alignment ensures that the website not only serves as an informational hub but also as an interactive platform that encourages collaboration, knowledge exchange, and active participation from its audience. This approach is intended to maximize the project's impact by fostering a supportive community that is well-informed and actively engaged in the project's goals and activities. Additionally, the website integrates social media channels to further extend the project's reach and engagement. By linking directly to social platforms, users are encouraged to share their experiences, and feedback, helping to create a dynamic and interactive network. This social media integration also allows the project to stay connected with its audience, promoting continuous engagement and broader dissemination of information.

The website is intentionally designed to guide users towards a deeper exploration of the S4R Toolbox. Through its intuitive layout and strategically placed content, the site encourages visitors to engage with the various features and resources available. It provides clear navigation and contextual information that highlights the value and applications of the Toolbox, making it easy for users to discover its full potential. By emphasizing the benefits and practical uses of the Toolbox, the website aims to foster curiosity and motivate users to delve further into its offerings.

1. Structure and content of the website

1.1. Domain name and extension

The creation of the Support4Resilience website started with the registration of the domain name https://support4resilience.eu/ . The process of registering the domain for the Support4Resilience website involved selecting a name that clearly reflects the project's identity. "Support4Resilience", as the acronym of the project, was chosen to emphasize the project's focus on building resilience.

Regarding the choice of the web domain extension, we decided to use ".eu" to emphasize the European approach and scope of the project. The ".eu" domain not only reflects the project's alignment with European Union values and objectives but also signals to stakeholders that the project is intended for a pan-European audience. This extension helps position the project within a broader European context, reinforcing its relevance and connection to European policies, collaborations, and initiatives in the field of elderly care and resilience. The domain registration was a strategic decision to ensure the project's online presence is both accessible and meaningful.

The S4R website will remain active for at least five years after the project's completion. A dedicated budget has been allocated to ensure the ongoing maintenance and updates of the website during this period. This long-term accessibility allows stakeholders and the public to continue accessing the project's resources, tools, and information, ensuring its impact and utility are sustained well beyond the project's official end date.

1.2. S4R Home page

The homepage of the Support4Resilience website introduces the project, using the slogan "Empowering healthcare leaders, strengthening resilience" and the explanation "Transforming elderly care through leadership and innovation" in the top banner. This banner is enhanced by a video of the project's kickoff meeting, which is designed to bring dynamism and create eye-catching engagement.

The homepage effectively highlights the key goals of the project, and its target audience. It ensures transparency by prominently indicating that the project is funded by the European Union under the Horizon Europe program. Moreover, the disclaimer indicating that views and opinions expressed are not necessarily reflecting those of the European Union is embedded in all the sections of the website.

The homepage acts as a gateway to the rest of the website's subsections, with a particular emphasis on directing users to the project's core solution—the Toolbox. This strategic design ensures that visitors can easily navigate through the site while being subtly guided towards exploring the Toolbox, which is the key offering of the project.

The Twitter feed, the latest news and a calendar of events are included on the homepage bottom to provide real-time updates and foster continuous engagement with the project's audience. It allows visitors to stay informed about the latest news, events, and insights related to the project.

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The logos of the project partners are displayed on the homepage to acknowledge their contributions and collaboration. This visual representation of the consortium not only adds credibility to the project but also highlights the diverse expertise and support behind it. It also helps visitors identify the key institutions and entities involved, fostering a sense of trust and transparency.

Finally, the subscription box for the biannual newsletter on the homepage is designed to keep users informed and engaged with the latest updates, news, and developments related to the project. By subscribing, users can receive regular, curated content directly in their inbox, ensuring they stay connected and up to date with important project milestones, events, and outcomes. This feature helps to build a community of interested stakeholders and maintains ongoing communication between the project and its audience.

By integrating social media, the website enhances its interactivity and helps build a dynamic community around the project, encouraging ongoing dialogue and participation from stakeholders and the public. In this case, the social networks integrated on the website are Twitter (@S4Resilience), LinkedIn (https://www.linkedin.com/company/support4resilience), Facebook (https://www.facebook.com/Support4Resilience) and Youtube (https://www.youtube.com/channel/UC9hOoNMflQW95YfU3Hga6DA).

It helps extend the project's reach by engaging with a broader audience across different platforms, allowing real-time updates and fostering community interaction.

The website also includes a "Legal Warning" and "Privacy Policy" section, which are essential for ensuring transparency and compliance with legal requirements. These sections provide users with important information about how their data is collected, used, and protected while they interact with the site. They outline the terms and conditions of using the website, the handling of personal information, and the measures taken to safeguard user privacy. By including these sections, the project demonstrates its commitment to ethical standards and the protection of users' rights.

The corporate brand colors have been consistently applied to create a cohesive and professional appearance. This use of brand colors not only enhances the visual appeal but also reinforces the project's identity, making the website instantly recognizable and aligned with the project's branding guidelines.

As a conclusion, the layout of the website is user-friendly, offering quick links to project details, team information, and contact options.

1.3 The project

In the "The Project" section of the website, there is a dropdown menu with two options: "About the Project" and "Test Cases." The information on the "About the Project" page is organized into sections outlining the problem being addressed, the need that has arisen, and the solution proposed by the S4R project to provide a clear and logical progression of ideas. "The Problem" outlines the specific challenges the project aims to address, helping users understand the context. "The Need" explains why these challenges are significant and require attention, emphasizing the importance of the project. "The Solution" presents the proposed approach to tackle these challenges, offering users a comprehensive understanding of how the project intends to make an impact. One more

time, this strategic design ensures that visitors can easily navigate through the site while being guided towards exploring the Toolbox.

Additionally, the page provides detailed and up to date information on the implementation of the various phases of the project. This visually engaging layout shows each Work Package with specific goals, activities, and timelines, offering a transparent view of the project's implementation status. This structured approach allows stakeholders to easily track the project's progress, understand the scope of work involved, and see how each phase contributes to the overall objectives. This timeline format not only facilitates monitoring but also helps in appreciating the project's complexity and its systematic execution.

Regarding the section "Testcases", it shows the four test cases that will be implemented in Norway and Finland, Spain, Italy and Netherlands and Romania. Test cases refer to the implementation of the project's tools and methodologies in four different countries, each with distinct healthcare environments. This approach highlights the project's commitment to real-world impact and scalability, and this timeline structure allows for a clear visualization of the stages of implementation, demonstrating how the project adapts to diverse healthcare environments.

1.4 Who we are

In the "Who we are" section of the website, there is a dropdown menu with three options: " Partnership", "Advisory Board" and " Meet the Team."

Regarding the "Partnership" page, it showcases the consortium of organizations collaborating on the project. It provides details about each partner, their expertise, and their role in the project. The page is structured to highlight the diverse backgrounds of the partners, emphasizing the multidisciplinary and european approach of the project. A map has been designed to visually reinforce the project's European focus, demonstrating the diverse geographical representation and collaboration across different regions.

About the section "Advisory Board", it presents the list of experts who provide strategic guidance to the project. The structure includes individual profiles with names, titles, and brief descriptions of each member's expertise. This format is suitable as it highlights the credibility and experience of the board members, reinforcing the project's legitimacy.

Finally, the section " Meet the Team" presents the key members involved in the project, including their roles and professional backgrounds. The structure is organized by individuals under the umbrella or the partner they belong to, each accompanied by their title and links to their social media accounts and email addresses. This setup is designed to foster community and enhance connectivity, allowing stakeholders and visitors to easily reach out to team members, engage with them on social platforms, and build stronger professional relationships. This approach helps create a more connected and interactive community around the project. This page is crucial as it adds a human approach to the project, fostering trust by allowing stakeholders and visitors to see the people driving the initiative.

1.5 Resources

In the "Resources" section of the website, there is a dropdown menu with two options: " Deliverables" and " Media Kit."

The "Deliverables" section is likely designed to be a repository of key documents and reports generated throughout the project. These deliverables provide insights into the project's progress, including detailed findings, methodologies, outcomes, and recommendations. The documents may cover various aspects of the project's implementation, such as research results, strategic plans, and technical reports. By making these deliverables accessible, the project ensures transparency and allows stakeholders to stay informed about the ongoing developments and achievements of the initiative. Following the principle of Open Science, which advocates that "Scientific outputs should be as open as possible, and only as closed as necessary," the website is designed to provide easy, fast, and free access to these outputs. This commitment ensures that the scientific findings, data, and resources generated by the project are readily available to a broad audience, promoting transparency, collaboration, and widespread dissemination of knowledge. The website aims to break down barriers to access, enabling researchers, practitioners, and the public to benefit from the project's work.

The "Media Kit" section provides a collection of promotional and informational materials designed for use by partners, media outlets, and other stakeholders. This kit includes high-resolution logos and the manual with logo applications instructions, project descriptions, press releases, and other visual assets that help in effectively communicating the project's mission. By offering these resources, the project ensures consistent and professional representation across various platforms, making it easier for stakeholders to promote the initiative and engage with the public. The availability of a media kit aligns with the project's emphasis on broad dissemination, supporting its communication and outreach efforts.

1.6 S4R Toolbox

The "S4R Toolbox" page is the most important section of the Support4Resilience website, containing the project's primary tool aimed at supporting health leadership action. It offers a detailed look at the tool's features, which are presented in a dashboard format for easy understanding.

The website explains the different sections and features the toolbox offers, including infographics and graphs, making complex information more accessible and visually engaging. This layout will allow users, when the S4R Toolboox will be ready, to interact with the toolbox efficiently, ensuring that they can access and utilize the resources most relevant to their needs. All content on the site is designed to lead users to this crucial resource.

1.7 News

The "News" section serves as a blog where press releases and articles of interest are regularly posted. This section is designed to keep visitors informed about the latest developments in the project, as well as to share insights, research findings, and updates relevant. By including both formal press releases and more informal blog-style articles, this section aims to engage a broad audience and foster ongoing dialogue within the community.

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1.8 Calendar

The "Calendar" section functions as an agenda, listing both online and in-person events relevant to the project. It includes events where the project team will participate, such as conferences, workshops, and webinars, as well as other events of interest to the community. This section keeps stakeholders and visitors informed about upcoming opportunities to engage with the project, ensuring they stay connected and involved in its ongoing activities.

1.9 Contact

The "Contact" section includes a contact form where visitors can submit general inquiries, comments, or requests for information. Additionally, it directs the users to the section "Meet the team" where it lists direct contact details such as email addresses and phone numbers, ensuring multiple channels for communication.

For more information, please visit S4R website (www.support4resilience.eu)

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