

Support **4**
Resilience



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BRAND GUIDELINES

ACRONYM S4R

Sizing

The official and full name of the project is Support4Resilience, but the acronym can be used in long documents and presentations to make text more readable. Also in internal emails and to name documents.

It is important that the first time Support4Resilience is mentioned the full name appears, with the acronym in brackets.

It may never be used in corporate design, titles or official communications.

EXPECTED RESULTS

Successful development of a research-based Support4Resilience (S4R) Toolbox to support leaders in promoting resilience and mental wellbeing for healthcare workers and informal caregivers in European elderly care. The S4R Toolbox consists of three specified tools:

INTRODUCTION

This guidelines manual contains instructions for the use of Support4Resilience identification signs and their application on the organisation's communication media.

In all cases, it is recommended that the greatest possible fidelity to the standards be maintained, as this ensures that the Support4Resilience image is well recognized.

For the use of the basic elements or their applications other than those we contemplate here, or to resolve any doubts about the rules, the staff should be consulted.

LOGO

The below logo must be always used, with all the complete words: support4resilience.



LOGO

Color variations

In case we need to use the logo on a colored surface that hinders the visibility of the logo, we can use the logo in black and white

Support **4**
Resilience

Support **4**
Resilience

Support **4**
Resilience

LOGO

Dos and dont's



Always leave a suitable area amount of clear space around the logo to ensure the correct reading of the brand and to prevent other elements from generating any confusion.



Never change the dispositions of the words and elements. Never make an acronym or use a single logo element (4).



Never stretch or squash the letters, vertically or horizontally.



Do not adjust the color of the logo.



Never change the font or the spacing of the logo.



Never lean to the left or right.

LOGO

EU funded logo

All communication activities, dissemination activities and any major infrastructure, equipment, vehicle, supply or output funded by the grant must acknowledge EU support and display the European flag (emblem) and the funding statement. **Support4Resilience logo has always to be used with the EU emblem and funding statement.**

The following are the basic rules, but we recommend to consult the manual for

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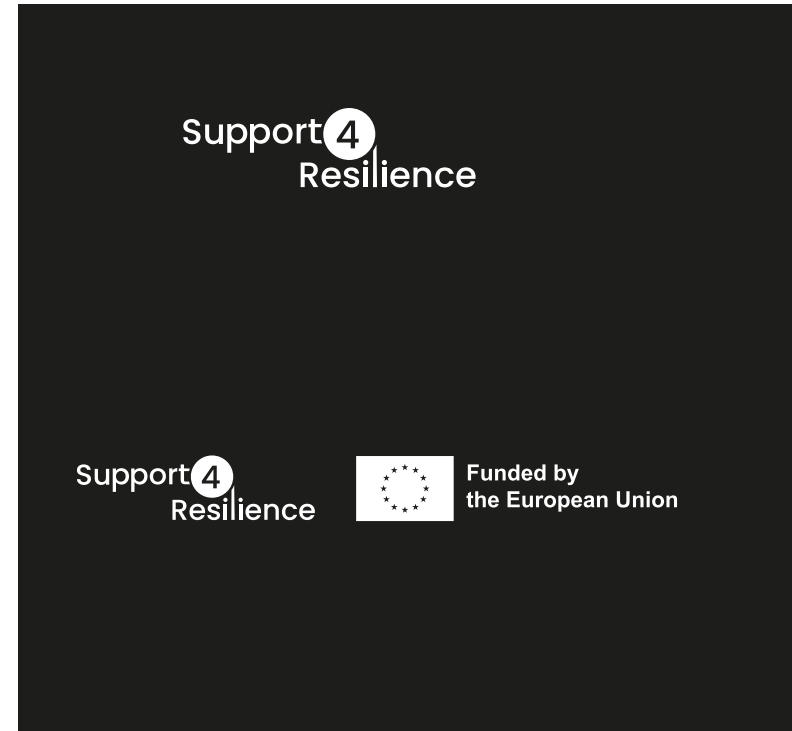


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LOGO

Color variations

In case we need to use the logo on a colored surface that hinders the visibility of the logo, we can use the logo in black and white



LOGO

Dont's



The emblem should always be the same size and visibility as the other logos

Both logos should always go together



Always leave a suitable area amount of clear space around the logo to to ensure the correct reading

LOGO

Sizing

It will sometimes be necessary to increase and decrease the logo size depending on the print area. Always keep it proportion.

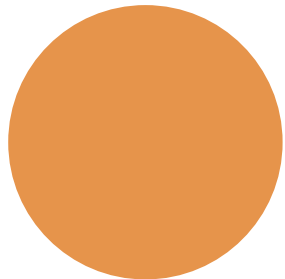
The logo must not exceed the minimum recommended size as the brand and tge EU funding statement will not be readable.



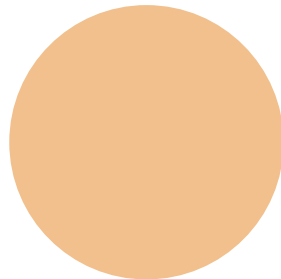
LOGO

Color palette

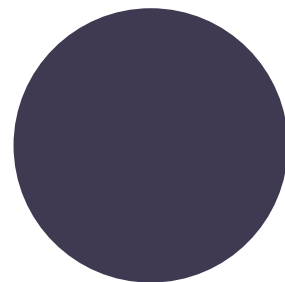
This colors make up the Support4Resilience core palette and should be used for all general communications. In printed applications the CMYK color values should be used, while in the digital version we refer to the RGB code.



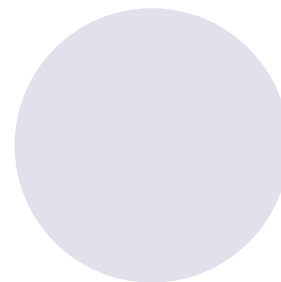
RGB 240 147 50
CMYK 2 50 86 0
#F09332



RGB 249 192 132
CMYK 0 30 53 0
#F9C084



RGB 64 56 84
CMYK 79 77 40 37
#403854



RGB 228 222 237
CMYK 12 14 04 0
#E4DEED

TYPOGRAPHY

The Poppins font has been selected for all the texts in which we want to provide corporate design and layout.

This sans serif font has been chosen for its simple style and clarity even in smaller point sizes.

Poppins Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 .:; -?¿!"/%**

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 .:; -?¿!"/%

Poppins light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 .:; -?¿!"/%

TYPOGRAPHY

For operational documents and project presentations, we will use the Arial font because of its similarity and to ensure that it is easily available to all partners.

Arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456 789 . : ; - ? ! " ' () / %

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456 789 . : ; - ? ! " ' () / %

LOGO APPLICATIONS

MERCHANDISING



MERCHANDISING



MERCHANDISING



AMERICAN ENVELOPE

225x15 mm



TEMPLATES

Decision note

Support⁴
Resilience



Annex IV: General assembly

General Assembly

Date of meeting	
Meeting	
Applicant	
Subject	
Suggested decision or solution	
Justification and expected result	
Financial consequences	
Result	Decision adopted <input type="checkbox"/> Decision not adopted <input type="checkbox"/>

TEMPLATES

Deliverable

Annex VI: Deliverables Front Page

DELIVERABLE No. – Header

Version as of dd/mm/yyyy

Project Acronym	Support4Resilience
Project Full Name	Strengthening resilience and mental wellbeing through the Support4Resilience toolbox for leaders in elderly care
Grant Agreement No.	Project 101136291
Programme / Call	HORIZON-HLTH-2023-CARE-04
Instrument	Horizon Europe
Start date of Project	
Duration	48 months
Deliverable No.	
Document name	
Work Package	
Task No.	
Dissemination Level	
Contractual Submission Date	
Actual Submission Date	
Main Author	
Institution	
E-mail	

TEMPLATES

Meeting agenda

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[Title of the meeting]

AGENDA

[date]

[Online room/ place]

Link:

Meeting-ID:

Passcode:

Time	Status*	Details
	i, t, d	
	i	
	Break	
	t	

* (t) task, (i) info, (d) decision

TEMPLATES

Minutes

[Title of the meeting]

date

place/ online room

Minutes

Meeting: e.g. SC Meeting, PM Meeting			
Date:	Location: e.g. Link or physical venue	Time (from - to):	
		Author:	Page: 1 of

Participants

Partners	Name	Function

Agenda

Time	Topic	Type (i, d, t)*	Status

Tasks

TEMPLATES

Power Point presentation

_To avoid font compatibility problems, the texts are applied with **Arial typography**, available by default on all computers.

_Colours: black + corporate colours saved in the colour swatches.

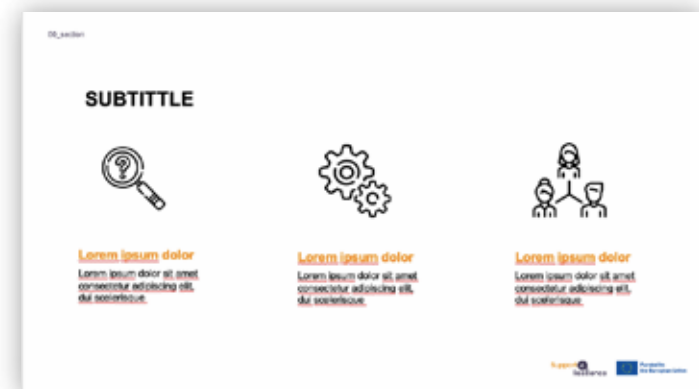
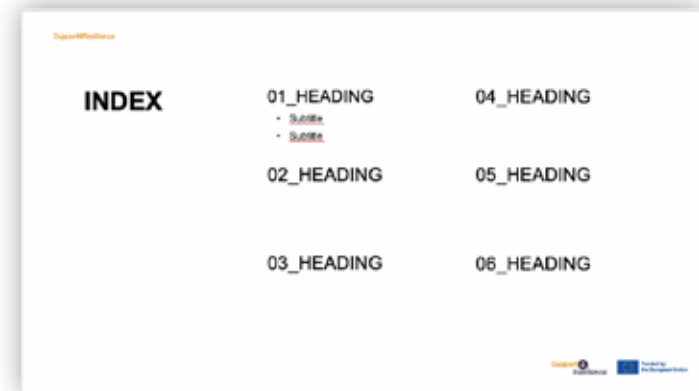
_Dark purple for titles and headings

_Dark orange for highlighting concepts

_Section headings at size 80

_Subtitles at size 28

_Body text at size 14



TEMPLATES

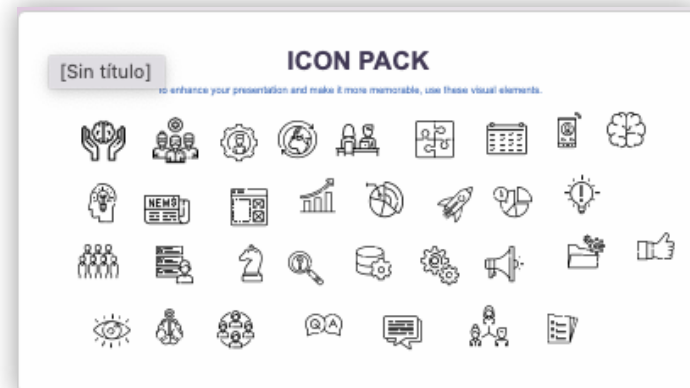
Power Point presentation

_Use the icons and resources of the pack offered or others with similar aesthetics.

_Gradients can be used as background for the titles and heading pages

_Logos should always appear on the lower left side in the body of the ppt

_The EU disclaimer should always be included at the beginning or end of the presentation.



SOCIAL MEDIA

Profile and headers

On official Support4Resilience profiles the profile picture must include the complete logo: Support4Resilience + EU Emblem.

The headers can be modified in terms of design and messages, but always respecting the rules set out in this manual.



E-MAIL SIGNATURE

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Arial 10,5pt

ANNA TOLOSA

Responsible for the Communication and EU Project Manager
European and International Projects Office EuroFUE-UJI

964 38 72 19

www.support4resilience.com



Link to official accounts